



### **Taylor Reed Tech & Hospitality Rider**

This rider is attached to and hereby made part of the contract, dated [Show.Date] between [Purchaser.Company] (Hereinafter referred to as “Purchaser”) AND Taylor Reed (Hereinafter referred to as “Musician”). Absolutely no changes are to be made to this rider without prior agreement with Musician.

#### **1) LOGISTICS**

Please email the following to [taylorreedkarl@gmail.com](mailto:taylorreedkarl@gmail.com) AND [booking@braveenough.com](mailto:booking@braveenough.com) prior to the date of the event:

- MAP and physical address of the location
- Detailed PARKING/unloading instructions (Please provide a reserved parking space near the load-in area or a parking pass/voucher for the closest parking zone).

## **2) VOLUNTEERS**

Purchaser shall provide:

- 2 VOLUNTEER(S) to assist at the moment of load in.
- 1 VOLUNTEER who will help with load out.
- 1 VOLUNTEER to assist at the merch table from 30 minutes prior to the show until 15 minutes after the show.
- 1 SOUND ENGINEER or appropriately trained student to run the sound system during the performance and sound check.

## **3) STAGE AND BACKLINE**

To assure a quality concert, Purchaser agrees to provide Musician with the following, at Purchaser's sole expense:

- Stage: Stage appreciated, but not required, just a flat area at least 6' x 4'
- Lighting: Appropriate lighting (if available) so Musician can be seen
- Speakers appropriate to amplify the sound in your venue. Taylor travels with all of her own sound equipment, including a Bose L1 Sound System. This is all that is needed in small spaces, though extra professional speakers (and a subwoofer if available) can make the sound even fuller if desired for the venue.

## **4) MERCH**

Purchaser shall provide:

- 1 SIX-FOOT TABLE
- LIGHTING for the table if needed, and EXTENSION CORDS if there are no nearby outlets.

## **5) MEAL/BACKSTAGE AMENITIES**

Purchaser shall furnish as discussed with Musician LUNCH or DINNER:

Purchaser agrees to provide at Musicians' request;

- a FULL COURSE HOT MEAL at a QUALITY DINING ESTABLISHMENT FOR UP TO 2 PERSONS.  
(SCHOOL DINING HALLS work great!)

**OR**

- HOT DINNER backstage the day of the engagement sufficient for 2 Persons.

**Taylor avoids sugar and dairy before a show. She also loves olives!**

- If backstage snacks are offered, Taylor likes room temp water.

## **6) ACCOMMODATIONS**

If accommodations are being provided, Taylor prefers a hotel with an elevator (and gym and hot tub if available). Hilton, Hyatt, and IHG are all terrific hotel brands (Hampton Inn, Embassy Suites, Home2Suites, Holiday Inn Express, etc).

Taylor asks for 1 room with a queen or king bed reserved in the name Taylor Karl.

## **7) SCHOOL PRIDE (when possible)**

Your school apparel! Taylor loves remembering you throughout the year. She wears size Medium (Female) for both T-shirts and Sweatshirts, and her husband/road manager wears a size Medium (Male). To really make her day you can take them to the book store to let her pick out a shirt or sweatshirt!

## **8) BILLING/ADVERTISING**

In all news released, announcement, advertisements, posters, and printed programs relative to this engagement, the billing must read:

**Taylor Reed**

Shane Anderson  
Authorized Agent  
(727) 505-3653  
shane@braveenough.com  
[www.braveenough.com](http://www.braveenough.com)

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And should include in the description, “**Looperist, Multi-Instrumentalist & Groove Enthusiast.**”

We like to help you promote by offering interview to your school newspaper and/or radio!  
Please provide the appropriate contact information:

**Campus Newspaper** Contact Name, Email and/or Phone:

**Campus Radio** Contact Name, Email and/or Phone:

For the best results, please make an email introduction with Taylor Reed, [taylorreedkarl@gmail.com](mailto:taylorreedkarl@gmail.com).

How do we find your organization on social media?

Facebook:

Instagram:

Twitter:

Other:

## 9) ADVANCING THE SHOW

Your agent at Brave Enough loves to help with any and all logistics/questions from inquiry all the way through to after the performance, however, we have found that it is most helpful when the artist and school connect directly one week before the show to confirm details regarding sound, load in time, and lodging (if applicable). Please contact them through the above contact info up to one week before the performance. This will help ensure that everything goes smoothly and stress-free! Our goal is always to make the event successful, fun, and as relaxing as possible for you!

If Purchaser is unable to fulfill any of the terms in the contract rider or needs additional information, please contact:

Shane Anderson  
(727) 505-3653

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*Authorized Agent*  
(727) 505-3653  
shane@braveenough.com  
[www.braveenough.com](http://www.braveenough.com)

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Brave Enough Artist Agency